DEPARTMENT CIRCULAR
No. 2019 - 0209

FOR: ALL UNDERSECRETARIES, ASSISTANT SECRETARIES; DIRECTORS OF BUREAUS, DOH-CENTER FOR HEALTH DEVELOPMENT, SERVICES AND SPECIALTY HOSPITALS; CHIEFS OF DOH-HOSPITALS AND MEDICAL CENTERS; AND OTHERS CONCERNED

SUBJECT: 1st Asia Pacific Breastfeeding Conference and 7th Breastfeeding Congress of the Victor R. Potenciano Medical Center in partnership with Philippine Pediatric Society on August 7-8, 2019

The Victor R. Potenciano Medical Center in partnership with Philippine Pediatric Society will be holding its 1st Asia Pacific Breastfeeding Conference and 7th Breastfeeding Congress on August 7-8, 2019 at the EDSA Shangri-La Hotel.

Attendance of concerned DOH shall be on Official Time at no expense to the government except salaries.


Attached is the letter of invitation with other details for your ready reference.

Dissemination of the information to all concerned is requested.

By Authority of the Secretary of Health:

MARIO G. VILLAGARDE, MD, MPH, MPM, CESO I
Undersecretary of Health
Health Policy and Systems Development Team
April 22, 2019

Francisco Duque III, MD
Secretary, Department of Health
Republic of the Philippines

Dear Hon Francisco Duque III,

The Philippine Pediatric Society (PPS) and Victor R. Potenciano Medical Center will hold the 1st Asia Pacific Breastfeeding Conference and 7th Breastfeeding Congress with the theme “MDG to SDG: Moving FORWARD to Sustainable Breastfeeding”. This will be held on August 7 & 8, 2019, at EDSA Shangri-La Hotel, Manila.

We would like to ask your good office to allow government physicians and health workers to attend the conference on official time and business. Attached is our working scientific program and flyer.

We look forward to your favorable response to our request.

Best regards,

Claire Anna Celic-Pascual, MD DPPS IBCLC
Over All Chair
1st Asia Pacific Conference
& 7th Breastfeeding Congress 2019

Noted by:

Salvacion R. Gatchalian, MD
President
Philippine Pediatric Society
ORGANIZING COMMITTEE

Board of Advisers
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Chair, PPS Breastfeeding Committee

Veronica Regina V. Garcia, MS
Hospital Administrator, VRPMC

Alleen Riego-Javier, MD
Medical Director, VRPMC

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Publicity Committee
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Co-chair: Cherry R. Aleguer, MD

Physical Arrangements Committee
Chair: Rosario Khamil C. Barretto, MD
Co-chair: Christopher C. Albay, MD

Awards Committee
Chair: Lou Ver Leigh Manzon-Reyes, MD
Co-Chair: Denise Francisco, MD

Documentation Committee
Chair: Michelle C. Cuvin, MD
Co-Chair: Christine Allings, MD

Research Committee
Chair: Maylene Agrifano, MD

REGISTRATION FEE

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Deadline of Pre-Registration: JULY 15, 2019

7th Breastfeeding Congress

and

1st Asia Pacific Breastfeeding Conference

MDG to SDG: Moving FORWARD to sustainable breastfeeding

August 7 & 8, 2019

EDSA Shangri-La, Manila

#DareToBare

FOR INQUIRIES, PLEASE VISIT THE VRP LACTATION CENTER
5th Floor Hospital Building, Victor R. Potenciano Medical Center or call 444-4593 loc: 483

Visit our website http://breastfeedingcongress2019.ph.com
or email us at 2019breastfeedingcongress@gmail.com

CPD Units to be applied.

https://mail.google.com/mail/u/0?ik=27e7f546e8&sa=X&ved=2ahUKEwijnz6hpe3yAhVjRlAKHakICx0Q_NAgKAE#primary=1&rel=0
7th BREASTFEEDING CONGRESS AND 1st ASIA PACIFIC BREASTFEEDING CONFERENCE
EDSA Shangri-La Hotel

THEME: MDG to SDG: Moving FORWARD to sustainable breastfeeding

Overall Learning Objectives:

1. To review the status of breastfeeding in relation to reduction of child mortality (MDG #4) and improvement of maternal health (MDG #5).
2. To determine the role of breastfeeding in achieving good health and well-being among our patients (SDG #3).
3. To update on the new practices and techniques in sustaining breastfeeding.
4. To discuss clinical scenarios for different social and cultural groups.
5. To discuss clinical cases beyond the basis of breastfeeding.

TOPICS:

Day 1
- Challenges of the MDG leading to SDG
- Academy of Breastfeeding Medicine: The Regional Perspective
- Cultural Diversities of Breastfeeding Practices in the Asia-Pacific Region PANEL Discussion
- Human Rights Approach to Breastfeeding: What Does It Mean?
- Natural Birthing Techniques
- Natural Birth Childcare from a Doctor's Perspective
- Approach to Slow Weight Gain Among Exclusively Breastfed Infants
- Lecture on Techniques of Lip and Tongue Tie Release
- IBCLC Workshop
- Role of Nurses in Breastfeeding the Sick Babies
- Revisiting the Contraindications to Breastfeeding
- Counseling the Breastfeeding Dyad Post-discharge
- The Essentials of the HIV/AIDS Core Team: What Everybody Needs to Know
- Recognizing the Need for a Joint Statement on Breastfeeding
- The Sustainability of Human Milk Banks in the Philippines
- Promoting Good Mental Health: Addressing Postpartum Blues
- Wellness Practices for Breastfeeding (yoga, acupuncture, organic, vegan)
- Establishing a Lactation Center in the Corporate’s Setting
- How to Put Up a Virtual Mothers’ Class

Day 2
- Empowering, Inspiring and Counselling Mothers: Vital Role of the Obstetrician in Breastfeeding
- Accepting the Challenges of Breastfeeding Among Pediatricians
- Breastfeeding in Special Clinical Scenarios
- Sustaining Breastfeeding for the Traveling Mothers (flight stewardess, military, expats, etc)
- Breastfeeding and Maternal Medications
- Breastfeeding and Maternal Infections
- Lactation Massage/Relactation
- Hospitalization for Nipple Confusion, Methods to Restore Healthy Breastfeeding
- Oral Mobility Exercises for Lip and Tongue-Tied Breastfeeding Babies
- DOH Updates
- PPS Updates: Role of the Training Hubs on Training the Trainers (TOT's)
- “Alive and Thrive”: Lifestyle Changes for Breastfeeding Mothers
- Updates on EINC/Unang Yakap
- Breastmilk Beyond Breastfeeding
- Breastfeeding Patrollers: Mobilizers in the Community
- Breastfeeding in Emergency Settings

Lectures to be given by International and Local Speakers